



BOYS & GIRLS CLUBS
OF WELD COUNTY



Our Mission

To inspire and enable all young people, especially those who need us most to reach their full potential as productive, responsible, and caring citizens

GREAT FUTURES START **HERE.**

SPONSORSHIP OPPORTUNITIES

Core Program Sponsorships

GREAT FUTURES START HERE: FORMULA FOR IMPACT

YOUNG PEOPLE
WHO NEED US MOST

+ OUTCOME-DRIVEN
CLUB EXPERIENCE

= PRIORITY OUTCOMES



FIVE KEY ELEMENTS
FOR POSITIVE YOUTH DEVELOPMENT

• HIGH-YIELD
ACTIVITIES

• TARGETED
PROGRAMS

• REGULAR
ATTENDANCE



ACADEMIC SUCCESS

Graduate from high school ready for college, trade school, military or employment



GOOD CHARACTER & CITIZENSHIP

Be an engaged citizen involved in the community, register to vote and model strong character



HEALTHY LIFESTYLES

Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness

Pay Twice your Tax Bill. Help Kids. SAVE MONEY!

The Colorado Child Care Contribution Credit (CCCCC) allows businesses and individuals to make a cash donation to a qualifying organization such as the Boys and Girls Clubs of Weld County and receive a 50% state tax credit in addition to your federal deduction. The credit is limited to the lesser of \$100,000 (\$200,000 donation) or your Colorado tax liability. This credit can also carry forward for up to five years — meaning if you're unable to use it due to this limitation, you'll have five years to take advantage of the suspended credit.

For more information on how the tax credit works visit www.bgcweld.org and click "Give Here" and please consult your tax professional.

Non-CCCTC Donor	BGCWC Donor*
Estimated CO Tax Bill: \$5,000	\$10,000 Club Donor
	- \$ 5,000 CO Child Care Cont. Credit (\$3,750 now and \$1,250 carried forward)
	- \$2,800 Federal Tax savings
	- \$ 350 CO Tax savings
Year-end Out-of Pocket Expense = \$5,000	Year-end Out-of-Pocket Expense = \$1,850

CHARACTER & LEADERSHIP

Youth of the Year.....\$10,000

The Youth of the Year Program is the Boys & Girls Club of America's premier youth development and recognition program. It requires teens 14-18 to complete essays and gather letters of recommendation as well as prepare and give a speech to judges and dignitaries. Participants are judged based on their poise, public speaking ability, strength of character, volunteer time and their ability to overcome significant obstacles in their lives. They compete first at the Club level, then state, regionals and nationals, winning scholarship money all along the way. The Club is proud to be the home Club of four Colorado state Youth of the Year winners and two Boys & Girls Clubs Southwest Regional winners. The Clubs are increasing their scholarship award to \$2500 for the winner next year, with a 4 year continued allocation with the help of a sponsor.

Member of the Month.....\$5,000

The Junior Youth of the Year program recognizes 9- to 13-year-olds for strong character, resiliency and a bright future. Participants write essays, participate in activities and win scholarships but do not compete.

Torch Club & Keystone Club.....\$10,000

These Clubs within the Club are community service groups for boys and girls ages 11 to 13 and 14 to 18. Club members elect officers and work together to plan and implement activities in four areas: service to the Club and community; education; health and fitness; and social recreation. They also attend the National Keystone Conference and develop leadership skills with other Club Keystone officers from around the country.

Cowboy Ethics.....\$10,000

Each year, members participate in a program aimed at ethics, respect and moral values called Cowboy Ethics. Materials cover the simple, basic values that lie at the heart of the cowboy way. Even though their way of life has changed over the last 150 years, cowboys still honor and live by their code. They are an abiding source of inspiration to do better and be better than we are.

Leadership Scholarships.....\$20,000

This program would give a pool of resources to help provide 4—\$2500 annual scholarships to Club teens and HS graduates that have overcome incredible odds to graduate but who may not have a strong enough board score or GPA to attract traditional, academic scholarship dollars.

The BGCWC College Tour.....\$20,000

Total Sponsorship = \$75,000 per year

Endow the Character & Leadership Program for \$1,400,000

EDUCATION & CAREER

Homework Tutors.....\$45,000

Every day after school and after first having an afternoon snack, the entire Club works on homework or plays academic games. Staff and volunteer mentors work with kids to support the instruction they are getting at school. Our tutors work with the same curriculum as their school districts.

Project Learn/High-Yield Learning Activities.....\$15,000

Even kids who don't have homework play math or reading games with staff and volunteers every afternoon during homework time. This high-yield activity serves to make learning fun and to solidify what they are learning in school.

Computer Lab/Tech. Education.....\$25,000

The Club's computer lab consists of about 20 desktop and laptop computers on which kids can do homework, type papers or projects or use for activities such as robotics, Game Tech or typing practice.

Robotics/Science.....\$10,000

The Club's Robotics Team works together to build and program Lego Mindstorm robots to perform specific tasks. The team has competed at the state level. The robotics and science programming at the Club aligns with the school district's STEM (science, technology, engineering and math) curriculum.

Money Matters.....\$8,000

The Club received an award in 2011 for innovation in implementation of the financial literacy program Money Matters. The program teaches about making a budget, credit responsibility, credit scores, interest rates, balancing a checkbook and other matters concerning money that they may not be learning at home.

Career Launch.....\$12,000

Career Launch is aimed at getting teens ready for the workforce. It helps them create a resume, gain experience by working summer jobs and consider their ultimate goals and how they will achieve them. Every year, the teens also tour several college campuses. Staff and volunteer mentors guide them toward thinking about their careers and understanding the work it will take to achieve their goals.

Total Sponsorship \$115,000 per year
Endow the Education & Career Program for \$2,300,000

THE ARTS

Music.....\$6,000

The Club's music program provides an introduction to playing, reading and appreciating music by pairing members with mentors who share their interest.

Drama.....\$6,000

The drama program allows members to read, learn and perform skits while enhancing their confidence, public speaking ability and empathy as well as reading and memorization skill.

Digital Arts.....\$10,000

This Club program, offers members the opportunity to explore their interests in areas such as graphic design, game design, video or photography editing and movie making.

Photography.....\$10,000

Members learn concepts such as composition, depth of field and perspective as well as proper use and understanding of the cameras themselves.

Photography Competition and Exhibit.....\$6,000

Every year the Club enters the national Boys & Girls Clubs of America Image Makers photography competition. We've had several national and regional winners. For many kids, this competition is the first time they have seen their work displayed and been recognized for their creativity and hard work.

Fine Arts.....\$52,000

Everything from crayon to clay is available in our art room for kids to use to create whatever they can dream up. Art education has been shown to improve focus and academic success while allowing children a healthy outlet for their emotions.

Fine Arts Competition and Exhibit.....\$10,000

Every year, the Club enters the national Boys & Girls Clubs of America Fine Arts competition. We've had several national and regional winners. We hold an opening reception and display the work publicly to recognize the youth and their accomplishments. Competitions boost self-confidence and provide motivation to complete projects.

Total Sponsorship = \$100,000 per year

Endow the Arts Program for \$2,000,000

HEALTH & LIFE SKILLS

Breakfasts and Lunches transportation & support\$15,000

When the Club is open all day on no-school days and summer break, having breakfast and lunch provided by the Club is a huge help to our families who may otherwise struggle to provide food for the kids to bring. Although the Clubs feed the kids through a partnership with the Weld County food bank, this program allows us to commit staff and vehicles to delivery our meals daily across Weld County.

Afternoon Snacks - Year Round \$26,000

As part of the just \$10 per year annual membership fee, each member gets a snack at the Club every afternoon. Many of our kids live with food insecurity, they rely on snack for their evening meal. This would allow us to create a backpack program and host free produce give-a-way dates our Clubs.

SMART Girls\$6,000

The SMART Girls program pairs a small group of girls with a female adult mentor to teach them about their health, making good choices, forming good habits and avoiding sex, drugs and alcohol at a young age. There are two different but similar programs for 8-12 year-olds and teens.

Passport to Manhood\$6,000

Similar to SMART Girls, the Passport to Manhood program pairs a small group of boys ages 11-14 with a male adult mentor who teaches them about their health, behavior, responsibilities and answers their questions.

Cooking Classes \$15,000

Healthy cooking doesn't have to break the bank, and we aim to give kids and their families healthy, budget-friendly recipes to try at home.

Garden \$30,000

The garden at the West Jefferson site is an oasis where kids can literally see the results of their work and patience as the flowers, vegetables and plants they've cared for grow and produce food.

Gang Prevention \$6,000

The staff at the Boys & Girls Club has been trained to recognize gang affiliation in kids and adults and can effectively and discreetly address the problem with kids and guide them toward a safer path.

Family Nights\$10,000

Family interaction is a crucial element in a child's life but is sometimes overlooked in favor of every day survival and making ends meet. That's why the Club offers occasional Family Nights, where the families of members can spend an evening at the Club, enjoy a free meal and a fun family activity.

Teen Late Nights\$36,000

Some of teens' biggest influences are their peers, so the Club will occasionally offer teens-only nights at the Club. The teens themselves help plan these evenings and can bring a friend who is not a member. Teen nights offer casual, independent fun in a safe, supervised environment. They would be held at the Pawl, Monfort and potentially Rodarde Center facilities on a rotating basis.

Total Sponsorship = \$150,000 per year
Endow the Health & Life Skills Program for \$2,400,000

SPORTS, FITNESS & RECREATION

Sportsmanship Games Room.....\$38,000

The Sportsmanship Games Room includes pool tables, ping pong, foosball, airhockey, board games, card games and plenty of other opportunities to make friends and develop teamwork, sportsmanship and fair play skills.

Soccer/Flag Football.....\$48,000

The Club is home to tackle football teams, soccer clinics, rugby and a future flag football program. The Club continues to strive to offer these programs for just a \$10 annual membership fee. New investments would allow to expand these programs and opportunities.

Softball/Baseball/T-Ball.....\$48,000

Baseball, Softball, and Tee Ball games at the Club teach teamwork, healthy competition, the value of hard work and help maintain healthy bodies. Additional investment would allow us to expand leagues and offerings.

Field/Gym floor Maintenance.....\$15,000

The grassy soccer and softball fields need to be watered, mowed, weeded and fertilized to keep them in playing condition.

Volleyball.....\$10,000

Volleyball is excellent exercise and the game teaches teamwork, communication and sportsmanship skills. Kids can play outdoor sand volleyball and indoor volleyball in the gym.

Basketball.....\$10,000

Two full outdoor basketball courts are on the Club's grounds. Basketball is great exercise as well as a good opportunity for teamwork and sportsmanship. Kids will also play indoor basketball in the gym.

Playground & Walking Path.....\$15,000

The Club's playground and walking path encourage kids to have fun outdoors by climbing, swinging and running. They also fosters friendships, imagination, independence and fair play.

Chess/indoor games Club.....\$10,000

Indoor games such as Chess develop important strategy and problem-solving skills.

Team Jerseys.....\$6,000

Members will wear jerseys for Club-sponsored tournaments and games. Jersey sponsors can include a company logo on the jerseys. This sponsorship guarantees your company a sponsored team in every league.

Total Sponsorship = \$200,000 per year
Endow the Sports, Fitness & Recreation Program
for \$4,000,000

Additional sponsorship opportunities include:

Sponsor a Member for a year (up to 1700 hours).....	\$1,000
Holiday Celebrations and gifts.....	\$5,000
Monthly birthday parties.....	\$1,500
The <i>Be Great</i> Store (incentive prizes).....	\$7,500
Candy/Club Store	\$2,500
Back-to-School Supplies.....	\$5,000
Junior Staff.....	\$10,000
Club T-Shirts (with your logo co-branded).....	\$5,000
Summer Scholarship Program.....	\$150,000
Christmas and Holiday Break Program.....	\$30,000
Spring Break Program.....	\$25,000
Transportation Program.....	\$50,000
Annual IT/Computer Support.....	\$7,500

Ask us about legacy gifts, Major-giving societies and estate planning.

Partial sponsorships are available.

Naming rights available if at least half of the program is sponsored.



Sponsor a Clubhouse

\$50,000 per year

Pays for clubhouse operational costs such as member communications, utilities and maintenance.

Sponsor recognition:

- Logo banner in clubhouse
- Logo on website and in annual report
- Press release announcing sponsorship
- Recognition at all events hosted on-site

**Contact us to learn more, discuss your goals and start investing in
GREAT FUTURES!**

www.BGCWeld.org

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